



Join and grow your brand

EgoCX > Membership > Plans and Pricing

Choose the strategic tier that aligns with your goals. Scalable solutions designed to provide professional infrastructure and premium identity management for any stage.



Plans and Pricing

Designed for freelancers, consultants, PyMEs and international brands, all annual plans include **Personalized Web Management**, **@ego.cx Brand Name**, **Websi** with **ego.cx Store™ Apps**, **Google® Account with 15 GB** and **AI Accounts**.

This are the **Always On Benefits** included in all our Plans and Pricing

Member Bonuses & Gifts

- 🧐 **Easy management** of your brand identity in one place.
- 📝 **Easily create websites** to position your brand and generate sales.
- 📧 **Brand Email @ego.cx**: Ideal for your brand to have its own **AI Tools**.
- You can build your entire Brand Ecosystem with your 📧 **Brand Email @ego.c**. Create independent digital accounts and profiles for your professional services, local business, or digital company. Learn more at [Brand Digital Identity](#).
- Google® account with 15GB of free storage. Includes: Drive®, Gemini®, Pla Store®, Search (search engine with history), Colab®, YouTube account and brand channel, AI Studio®, Search Console®, AppScripts®, Analytics®, Maps Calendar®, Chrome®, NotebookLM, Google Photos®, and other free Google® products.

Comparison of Plans and Benefits

All plans include a robust Brand Ecosystem: professional email, 15GB Cloud storage, and integrated AI tools. Manage your digital identity, SEO, and global presence from one central hub.

Feature / Plan	Essential	Professional	Business	Elite
Web Address	14 or more characters	11 to 13 characters	8 to 10 characters	5 to 7 characters
ego.cx Store™ Apps	Essential	Professional	Professional	Professional
Ego Devs™ Discount	No	No	10%	15%
Google® Account 15 GB				
Integrated AI Accounts				
Maps Optimization Disc.	10%	15%	20%	25%
Ideal for	Local services, freelancers	Professionals, consulting, SMBs	International brands, high-ticket	Maximum digital authority club

Pricing for Pioneers 2026-2027

Secure your legacy with exclusive launch rates for the first 3,333 brands. Access professional digital infrastructure with guaranteed long-term value scalable renewal tiers.

Plan	Europe (EUR)	USA/Latam (USD)	Mexico (MXN)	Colombia (COP)
Essential	45 EUR	\$53	\$900	\$180,000
Professional	59 EUR	\$69	\$1,200	\$250,000
Business	74 EUR	\$85	\$1,500	\$320,000
Elite	90 EUR	\$100	\$1,800	\$390,000

Launch prices guaranteed for the first 3,333 pioneer brands. The first annual renewal increases by 25% over the launch price; from the third year onwards, the increase is 10% annually over the last payment made.

Build your brand ecosystem

- [Compare Membership Plans and Benefits](#)
- [Essential Plan](#)
- [Professional Plan](#)
- [Business Plan](#)
- [Elite Plan](#)

[Membership Benefits](#)

EgoCX

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We are a Digital Identity and Branding Ecosystem and Digital Brand ID Ecosystem platform for professionals and local businesses, focused on SEO and Knowledge graphs.

- [Is your brand already egotional?](#)

[More about the benefits →](#)

Strengthen your Digital Identity with Brand Ecosystems designed for you and your business.

- [Branded Email](#)
- [Cloud Benefits](#)
- [Accounts for Digital Brand Identity](#)
- [Customizable Website](#)

[Discover our Annual Plans →](#)

From Essential to Elite. Choose based on the length of your website address and the tools you need. Early bird pricing (first 3,333 brands) and predictable renewals. No hidden fees.

- [Compare Membership Plans and Benefits](#)
- [Essential Plan](#)
- [Professional Plan](#)
- [Business Plan](#)
- [Elite Plan](#)

[EgoCX Partners™ →](#)

Become an independent ego.cx salesperson with our exclusive Pioneer offer and earn more than a third of every sale you generate.

- [Sales Commissions](#)
- [Rewards](#)

Content Management Solutions by EgoCX

CCContinue CMS™ is not just a content management system –it is a generative, transclusion-based ecosystem built for the complex web.

- [Explore our CMS solutions →](#)

Digital products and Software Suites by EgoCX

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