



About: A brief presentation

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At ego.cx, we combine high-level technological expertise with a unique strategic vision. Our team is comprised of specialists in digital branding, development, and search engine positioning.



Meet the team

Fernando José Caicedo Albarello

Founder and Strategy Leader.

- ego.cx ID: (#ID/@hola)
- Site: (hola.ego.cx)
- Person: Human
- 5-char: /°/°/
- Emoji: 🤖
- Topics: Digital Strategy, Branding, Growth Hacking

[View Fernando's profile →](#)

Teacher Gaby Place

Trainer for professional bilingual teams.

- ego.cx ID: (#ID/@teacher)
- Site: (teacher.ego.cx)
- Person: Human
- 5-char: Teach
- Emoji: 👩🏫
- Topics: Language Learning, Positive Thinking, Business Vocabulary

Mateo Riveira

Author and Business Intelligence (BI) Coach.

- ego.cx ID: (#ID/@mater)
- Site: (mater.ego.cx)
- Person: Human
- 5-char: +*++
- Emoji: 🍷
- Topics: Business Intelligence, Digital Strategy, Applied Artificial Intelligence

Mariana Giraldo

Organic Growth and Digital Conversion Consultant.

- ego.cx ID: (#ID/@crece)
- Site: (crece.ego.cx)
- Person: Human
- 5-char: /////
- Emoji: 🦋
- Topics: Growth Hacking, Conversion Optimization, User Psychology, Growth Funnels.

Ego Cloud

Non-autonomous Artificial Assistant.

- ego.cx ID: (#ID/@cloud)
- Site: (cloud.ego.cx)
- Person: Non-human
- 5-char: /\./\
- Emoji: 🤖
- Topics: Applied Artificial Intelligence, Synthetic/ Artificial Assistants, Prompt Engineering.

Founding Leader: Digital Solutions Architect

- Founding Leader: Digital Solutions Architect
- Meet the team

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